





# Design Team Strategy Canvas

This canvas provides a lightweight approach for developing a high level strategy and selecting next steps for your design team. Can be done alone or as a team activity.

 **1 Current pain points:** Write down 3-5 main pain points identified in a team assessment.

 **3 Strategy Ideas:** Collect and cluster ideas and possible initiatives that address your pain points and could bring your design team and outcomes closer to your long term goals.

 **2 Vision & Goals:** Write down 2-3 long-term goals that you want to achieve with your design team.

 **4 Strategic Initiatives:** Select the 3 most promising ideas or topics to start with and add some more details to them.

1	Title:
What do you want to achieve, what are possible steps and actions?	
2	Title:
What do you want to achieve, what are possible steps and actions?	
3	Title:
What do you want to achieve, what are possible steps and actions?	